

## **Elvis Presley Fans Show Their Hunk of Burning Love for SRVS** **By Diana Fedinec**

Elvis Presley fans generously shown a “hunk of burning love” for Shelby Residential and Vocational Services, Inc. (SRVS) service recipients during Elvis Week at The Elvis Presley Fan Club Presidents’ Event. The Elvis Presley Clubs collectively chose SRVS as their charity to support this year in keeping with the mission of Elvis Presley Enterprises, Inc. (EPP) and the desire of Elvis to always help local charities. SRVS is a non-profit, United Way member agency and the largest provider of comprehensive services to people with developmental disabilities. More than 750 items representing a value of more than \$2,500 including cash donations were donated to the agency by Elvis fans from around the world. Some of the items included arts and crafts supplies, clothes, health and beauty products, games, DVD’s and educational materials. Rickey Frazier, a SRVS service recipient and 2006 Tennessee Community of Organizations (TNCO) award winner for Outstanding Individual Achievement, along with Alan Gentry, SRVS Director of Public Relations and Development, accepted the donated goods on behalf of more than 800 SRVS service recipients. “We are truly grateful to all the Elvis Presley Fan Clubs and the generosity of their fans in supporting the needs of our service recipients and people with developmental disabilities,” said Gentry.



Photo: (L-R) SRVS service recipient Rickey Frazier salutes Jack Soden, CEO of Elvis Presley Enterprises, Inc. at the Elvis Presley Fan Club Presidents’ Event held on August 13, 2006.